

Merrylands Centre Overview




Stockland Merrylands, a vibrant retail town centre 24km west of the Sydney CBD, serves as a community hub for food and fashion.

Situated 25km west of the Sydney CBD and adjacent to rail, this town centre is a hub for food and fashion, and has serviced the local community since 1972. The centre includes six major retailers ALDI, Coles, Woolworths, Big W, Kmart and Target. There are also eight mini-majors including JB Hi-Fi, Best&Less, Rebel Sport, Service NSW and more than 180 specialty stores including a child care facility located on the rooftop.




 **59,511sqm**
GLA

 **2,836**
Car spaces

 **180**
Specialty no.

 **11.10M**
MAT traffic

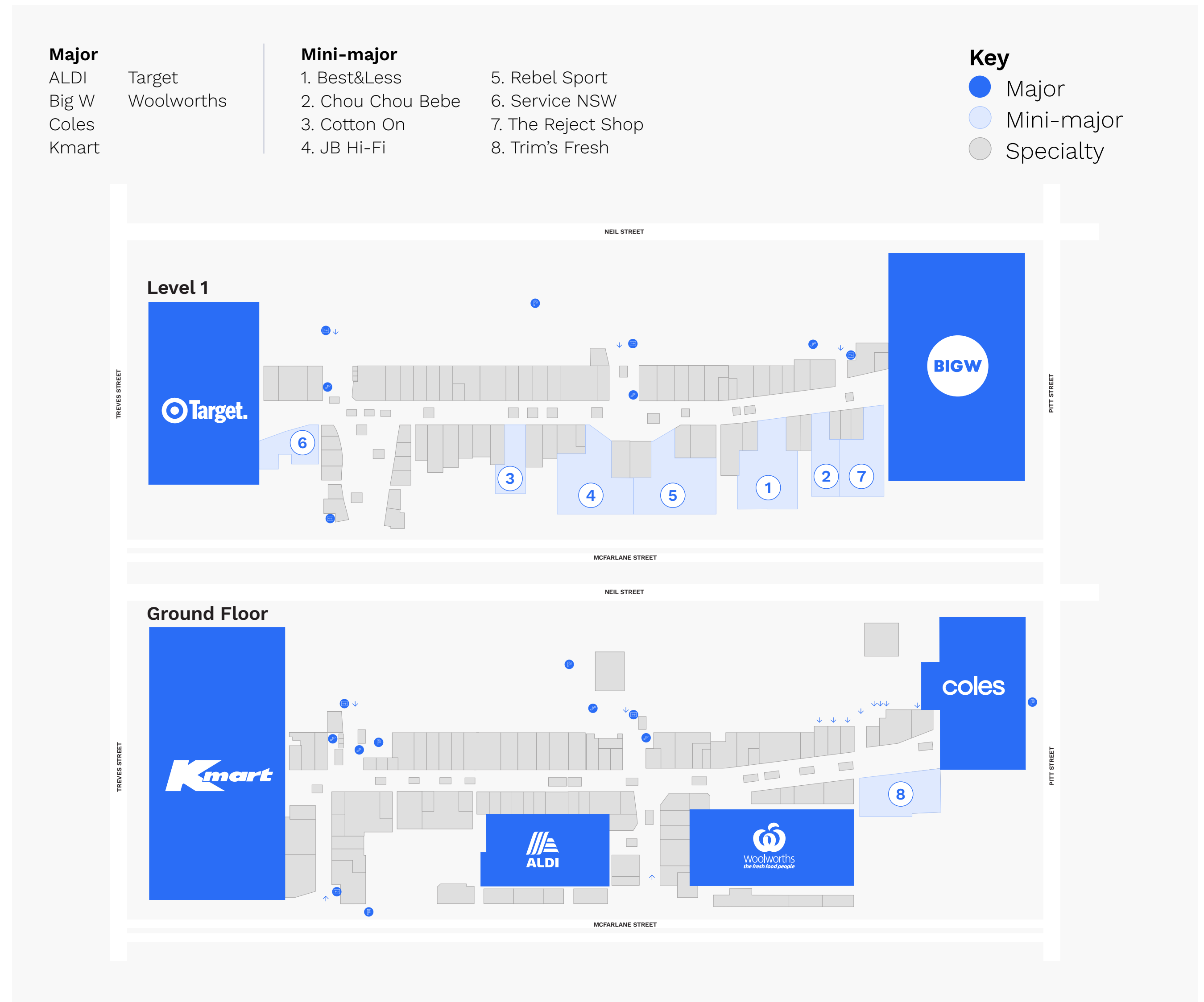
 **\$467.02M**
MAT sales

 **\$10,083**
Specialty sales \$PSM

 **\$39.10**
Average spend

Stockland Merrylands
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Stockland Merrylands,
McFarlane Street, Merrylands NSW 2160

Information is accurate as at 30 June 2024. Centre map is indicative only and subject to change. Does not include ATMs. Cinemas are included as majors. Specialty stores are less than 400 square metres GLA. Mini-majors are greater than 400 square metres GLA. Pad and S Connect sites are not included in the specialty count. Specialty sales \$PSM as per MLA. Figures provided are inc GST.

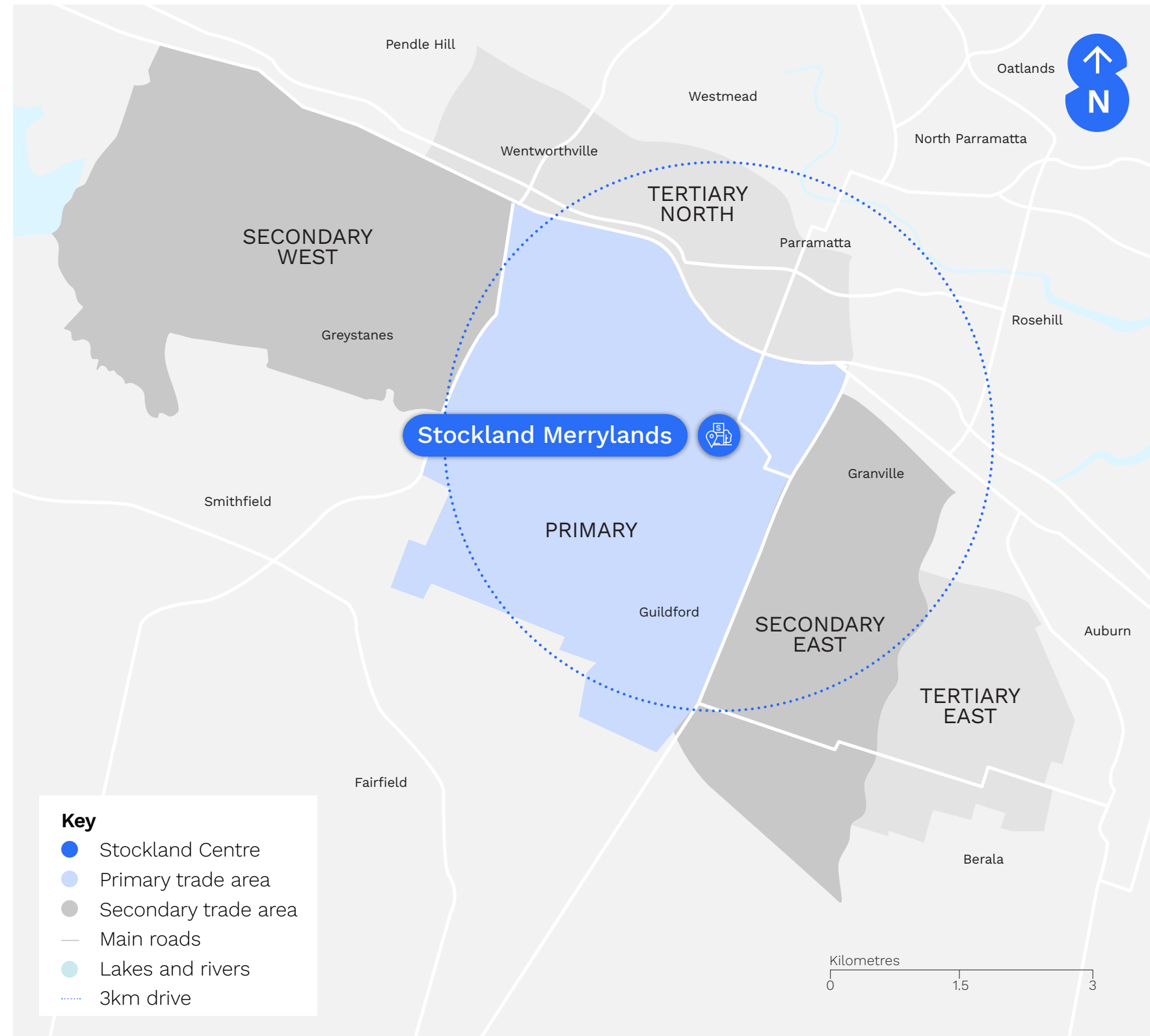


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Stockland Merrylands is forecast to service a total trade area of 201,016 people by 2026, with an average growth rate of 1.4% per annum, reaching a forecast of 216,016 people by 2031. The average age in the total trade area is 35.3 years and 53.6% of residents were born outside of Australia. The average household income in the total trade area is \$102,438.

Trade Area Map



Avg. household income
\$99,159
in main trade area



Couples with dependent children
51.5%
of main trade area



Average age
35.7
in main trade area



Forecast population
138,165
in main trade area
by 2026

Characteristics	Primary Sector	Secondary Sectors		Main TA	Tertiary Sectors		Total TA	Non-Metro NSW Avg.	Aust Avg.
		East	West		East	North			
Income Levels									
Average Per Capita Income	\$41,239	\$35,403	\$52,346	\$42,485	\$35,831	\$54,405	\$43,946	\$60,644	\$55,301
Per Capita Income Variation	-32.0%	-41.6%	-13.7%	-29.9%	-40.9%	-10.3%	-27.5%	n.a.	n.a.
Average Household Income	\$93,830	\$88,211	\$121,701	\$99,159	\$97,335	\$114,890	\$102,438	\$125,158	\$109,594
Household Income Variation	-25.0%	-29.5%	-2.8%	-20.8%	-22.2%	-8.2%	-18.2%	n.a.	n.a.
Average Household Size	3.0	3.2	3.0	3.0	3.4	2.6	3.0	2.7	2.5
Age Distribution (% of Pop'n)									
Aged 0-14	21.5%	22.5%	21.6%	21.8%	18.9%	18.8%	20.8%	18.3%	18.0%
Aged 15-19	6.0%	7.1%	6.2%	6.3%	5.5%	3.7%	5.7%	5.6%	5.7%
Aged 20-29	16.6%	16.3%	10.8%	15.3%	20.5%	19.1%	16.7%	14.2%	13.3%
Aged 30-39	17.1%	15.4%	12.9%	15.8%	16.8%	24.9%	17.7%	16.0%	14.6%
Aged 40-49	12.2%	11.6%	14.7%	12.6%	11.1%	13.1%	12.5%	13.6%	13.0%
Aged 50-59	10.6%	10.6%	11.8%	10.8%	11.3%	8.1%	10.4%	12.0%	12.5%
Aged 60+	15.9%	16.6%	22.1%	17.4%	16.0%	12.3%	16.3%	20.4%	23.0%
Average Age	34.9	34.6	38.6	35.7	35.3	34.1	35.3	38.4	39.5
Housing Status (% of H'holds)									
Owner/Purchaser	52.8%	54.1%	77.8%	58.8%	54.8%	36.7%	53.5%	62.3%	67.4%
Renter	45.7%	44.0%	20.6%	39.5%	43.6%	62.2%	45.0%	36.1%	30.8%
Birthplace (% of Pop'n)									
Australian Born	48.9%	50.3%	65.5%	53.0%	36.3%	30.0%	46.4%	60.6%	72.0%
Overseas Born	51.1%	49.7%	34.5%	47.0%	63.7%	70.0%	53.6%	39.4%	28.0%
• Asia	25.3%	24.7%	12.2%	22.2%	43.9%	59.0%	32.1%	20.3%	12.1%
• Europe	3.8%	3.0%	8.0%	4.6%	7.0%	2.1%	4.4%	6.9%	7.2%
• Other	22.0%	22.0%	14.3%	20.3%	12.8%	8.9%	17.1%	12.2%	8.7%
Family Type (% of Pop'n)									
Couple With Dep't Children	50.7%	52.5%	52.6%	51.5%	52.7%	55.2%	52.3%	47.8%	44.2%
Couple With Non-Dep't Children	10.1%	11.2%	11.5%	10.7%	11.2%	5.3%	9.8%	8.9%	7.7%
Couple Without Children	14.4%	13.3%	17.3%	14.8%	16.6%	19.1%	15.8%	21.1%	23.8%
Single With Dep't Children	9.6%	9.2%	7.9%	9.1%	7.6%	5.4%	8.2%	7.7%	8.6%
Single With Non-Dep't Children	5.7%	5.4%	4.6%	5.3%	4.6%	3.3%	4.9%	4.2%	4.0%
Other Family	1.4%	1.5%	0.8%	1.3%	1.9%	2.1%	1.5%	1.1%	1.0%
Lone Person	8.1%	7.0%	5.3%	7.2%	5.4%	9.6%	7.4%	9.2%	10.8%

Trade Area Population

Population	Actual				Forecast			
	2011	2016	2021	2022	2026	2031	2036	2041
Primary Sectors	59,682	66,719	71,276	72,576	78,576	86,076	91,576	96,076
Secondary Sectors								
• East	26,362	28,942	29,283	29,483	30,283	31,283	31,783	32,033
• West	24,514	27,296	28,556	28,706	29,306	29,806	30,056	30,306
Total Secondary	50,876	56,238	57,839	58,189	59,589	61,089	61,839	62,339
Main Trade Area	110,558	122,957	129,115	130,765	138,165	147,165	153,415	158,415
Tertiary Sectors								
• East	21,740	23,530	24,539	24,639	25,239	26,239	26,739	26,989
• North	29,615	32,061	33,662	34,012	37,612	42,612	47,362	49,862
Total Tertiary	51,355	55,591	58,201	58,651	62,851	68,851	74,101	76,851
Total Trade Area	161,913	178,548	187,316	189,416	201,016	216,016	227,516	235,266

Map sources: Location IQ, July 2022. **Demographic data:** ABS Census of Population and Housing 2021; Location IQ, July 2022. All due care has been taken in the preparation of this document and as at 30 June 2024, the information in this document is understood to be correct. However, no warranty is given as to the accuracy of the information contained in this document. Trade area maps and population forecasts are provided as an estimation and are indicative only. It should be noted that the information contained in this document should not be taken to be correct at any future date. Trading patterns described in this document will change in the future and this document should not be relied upon in any way to predict future trading patterns. Average annual change (%) numbers provided in this document are calculated using CAGR. The management of Stockland regard the contents of this document as confidential, and retailers should therefore not disclose its contents to any person other than personnel of the retailers involved in the management or promotion of their business at Stockland.