



31 July 2014

Media Release

STOCKLAND: “AN ARMY OF SHOPPERS MARCHES ON ITS STOMACH”

Franchisee information evening encourages Hervey Bay entrepreneurs to capitalise on booming business opportunities

Stockland Hervey Bay is sounding the call for local entrepreneurs to take up booming business opportunities at the new shopping centre, following its \$116 million redevelopment.

Stockland is partnering with leading franchisors, local businesses, Westpac, the Hervey Bay Chamber of Commerce and Mission Australia to host a free Franchisee Information Evening in the Stockland Hervey Bay Shoreline Café Court on Tuesday 5 August from 6pm to 8pm. Attendees are invited and encouraged to pre-register for the event at www.herveybayleasing.com.au/stockland

Paul Kelsey, Centre Manager at Stockland Hervey Bay, said: “Retail space for speciality stores and food and beverage retailers is filling fast, and we want to offer this unique opportunity for local entrepreneurs to learn more about new franchise opportunities and, literally, get in on the ground floor.”

“We have a limited amount of speciality retail space still available and we also have some very obvious opportunities for new food retailers to set up shop in the new Shoreline café court,” Mr Kelsey said.

“With more than 135,000 customers visiting the centre in our first ten days of trade, Zambrero in the Shoreline café court has been doing a roaring trade, and Muffin Break and Kick Juice & Go Sushi are thriving too,” added Mr Kelsey. “We’d like to encourage more home-grown local entrepreneurs to establish their own thriving small businesses at the new Stockland Hervey Bay.”

Best&Less and discount department store Harris Scarfe are the latest additions to the Stockland Hervey Bay retail line-up, with both companies opening their doors to a rapturous local response on Friday 1 July. Best&Less and Harris Scarfe join Kmart, Coles and 40 new speciality stores that have opened in recent weeks.

Between now and the end of the year, 24 brands that are new to the Hervey Bay region will open for business at the centre.

When the redevelopment is completed later this year, Stockland Hervey Bay will feature more than 110 retailers and will be the biggest shopping centre between Maroochydore and Rockhampton. Stockland has so far generated around 650 new local jobs during the 18-month construction project and in perpetuity through the creation of new retail, customer service and hospitality positions.

Visit www.stockland.com.au/herveybay for more information on events and store information.

Stockland

Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, retirement living villages, office and industrial assets. Stockland was recognised by the S&P Dow Jones Sustainability Indices (DJSI) as the Global Real Estate Industry Group Leader for 2013 – 14 and was also named one of the Global 100 Most Sustainable Corporations in the World at the World Economic Forum in Davos, Switzerland in 2014, for the fifth consecutive year.

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