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Playground prodigy rates the best parks in Stockland's WA communities

[Link to imagery](#)

Stockland is taking a novel approach to community engagement in its Director of Play campaign, by enlisting its first 'Director of Play' to rate the best parks across five of Stockland's communities in Western Australia.

Meet Mia, a vibrant young Western Australian bringing a fresh perspective to Stockland's community spaces and whose 'office' spans an extensive network of world-class parks and playgrounds at each community.

Her mission? To become the first member of Stockland's Director of Play campaign, which will ensure every swing, slide, see-saw and climbing frame meets the highest standards of fun and excitement for young children and their families in Perth.

The Director of Play campaign will comprise a series of events at parks across Stockland's communities in Western Australia, with budding playground enthusiasts and families invited to experience the state-of-the-art playgrounds and enjoy free ice cream.

Stockland General Manager, WA Development, Col Dutton said he was thrilled to launch the campaign and have Mia on board as the first Director of Play.

"Our parks and playgrounds are more than just recreational spaces – they're the heart of our communities where families come together and connect with one another, so this new campaign is a playful way to celebrate that," Mr Dutton said.

"Mia's enthusiasm and fresh perspective will be invaluable in making sure our playgrounds continue to be the go-to destinations for family fun and community connection. After all, who better to assess a playground than its target audience?"

Kicking off on Saturday 23 November, the campaign invites future directors to explore the maritime wonders of Lighthouse Park at Stockland Amberton Beach, featuring a towering lighthouse structure with rope climbing nets and spiral slides.

On Saturday 30 November, Stockland Sienna Wood's Shipwreck Park will be a sea of activity, with future directors set to navigate a massive 30-metre shipwreck playground complete with twisty slides and in-ground trampolines.

The events will conclude on Saturday, 7 December at the nature-inspired Jungle Park at Stockland Whiteman Edge, highlighted by an impressive 7-metre-tall climbing tower. Stockland will also showcase the park's 'Food Truck Fridays' event.

A series of videos will highlight not only the exciting play equipment, but also family-friendly amenities such as shaded areas, ample parking and refreshment options.

Mr Dutton said the campaign demonstrates Stockland's commitment to fostering healthy, active and connected communities.

"Stockland's focus on creating and curating connected communities extends beyond playgrounds – it encompasses well-designed homes that are close to shops, schools, transport links and green open areas," Mr Dutton said.

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We are a leading creator and curator of connected communities with people at the heart of the places we create. For more than 70 years, we have built a proud legacy, helping more Australians achieve the dream of home ownership, and enabling the future of work and retail. Today, we continue to build on our history as one of Australia's largest diversified property groups to elevate the social value of our places, and create a tangible sense of human connection, belonging and community for our customers. We own, fund, develop and manage one of Australia's largest portfolios of residential and land lease communities, retail town centres, and workplace and logistics assets. Our approach is distinctive, bringing a unique combination of development expertise, scale, deep customer insight, and diverse talent - with care in everything we do. We are committed to contributing to the economic prosperity of Australia and the wellbeing of our communities and our planet.