

# **22 February 2024**

# Kaleidoscope Festival returns to Stockland Point Cook

Stockland is supporting the Kaleidoscope Festival's return to Point Cook Pop Up Park for its second year, with a 10-week calendar of events to celebrate the diversity and multiculturalism of the Wyndham community from Saturday 24 February to Saturday 28 April.

CoLocal, a community not-for-profit organisation, and local community groups have curated an inclusive program with the support of Stockland and Wyndham City Council. The festival will come to life at Point Cook Pop Up Park located on Murnong Street in Point Cook, and will feature annual calendar events, such as Holi Festival, Eid Al Fitr and Harmony Day, as well as cultural celebrations, like the Latino Festival and Greek Family Fun Day.

Stockland Point Cook Centre Manager, Frank Pizi said he was excited to welcome the Kaleidoscope Festival back to the community.

"Last year's Kaleidoscope Festival was a resounding success, attracting more than 11,500 people to our centre. It was great to see the community's support for cultural diversity in the area, and we expect to continue the momentum, with a range of exciting events and activities planned this year," Mr Pizi said.

"The Kaleidoscope Festival has been created by the local community for the local community, and Stockland is proud to support these key events. We look forward to continuing our work with CoLocal, Wyndham City Council, and the various local community groups over the coming weeks."

CoLocal founder, Sara Mitchell said Point Cook Pop Up Park is a place of coming together and connection.

"We are proud to see this series in its second year, and to support the diverse local community collaborators. These upcoming family-friendly festival days celebrate culture in inclusive ways with the broader community," Ms Mitchell said.

Kaleidoscope Festival's opening event will be held on Saturday 24 February with the Bunurong Land Council officially welcoming everyone to place.

The full schedule of events can be found below, or via the Stockland Point Cook website.



## Kaleidoscope Festival events:

Saturday 24 February Bunurong and First Nations introduction to place

Sunday 25 February Rainbow Youth Bingo in the Park, hosted by Wyndham Youth

Services

Sunday 3 March Greek Family Fun Day

Saturday 9 March Pasifika Festival, hosted in collaboration with Nga Matai Purua Inc &

Pasifika Community of Australia INC

Sunday 17 March St Patrick's Day celebrations

Saturday 23 March Holi Festival, hosted in collaboration with Western Gymkhana Club

Saturday 30 March Easter celebrations, hosted in collaboration with 8Senses

Saturday 6 April Latino Festival

Saturday 13 April Filipino Fiesta, hosted in collaboration Australian-Filipino Community

Services

Sunday 14 April Tamil New Year, hosted in collaboration with local group ATK

Saturday 20 April Eid Al Fitr, hosted in collaboration with Active Youth

Sunday 21 April Harmony Day, hosted in collaboration with Wyndham Volunteers

Association

Saturday 27 April African Festival

Sunday 28 April BBQ Family Fun Day

#### **About CoLocal**

- Six years ago, Stockland Point Cook in Melbourne's west established a valuable relationship with CoLocal, a not-for-profit dedicated to building social capital and the local economy by connecting community and local organisations through various projects and initiatives.
- Point Cook Pop Up Park was established by Stockland with CoLocal in 2018 as a temporary space for markets and other community events.
- Since then, the activations at the park have helped achieve wider placemaking goals by transforming the area into a vibrant community hub and unifying different sections of the centre.

### **Media enquiries**

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