

2 November 2023

Inaugural SpringFest kicks off at Stockland Point Cook

Stockland Point Cook, located in Melbourne's west, has launched its inaugural SpringFest at Pop Up Park alongside CoLocal, which will see a series of family-friendly events held at Point Cook Pop Up Park until mid-December.

Nearly 5,000 people attended the opening weekend. Carnival celebrations kicked off the SpringFest on Saturday 28 October, with Stockland and CoLocal joined by Member for Point Cook, Mathew Hilakari; Wyndham Mayor Councillor, Susan McIntyre; and Harrison Ward Councillor, Jasmine Hill.

The community dressed up to enjoy a Halloween event on Sunday 29 October with costume competitions, Halloween decorated cubby houses, a trick or treat treasure hunt, crafts, and face painting. Other upcoming SpringFest calendar events include Spring Racing, Diwali, World Children's Day Rainbows and Unicorns Party, and a Christmas twilight market.

Stockland Point Cook Centre Manager, Frank Pizi, said SpringFest supports the vibrancy and diversity of Point Cook and the broader community.

"Following the success of the <u>Kaleidoscope Festival</u> earlier this year, we're looking forward to hosting another series of events with CoLocal to celebrate the end of the year with our customers and the community," Mr Pizi said.

"With the warmer weather and longer days, Spring is the perfect time to visit the centre to enjoy a meal, a concert, a movie or a market. Point Cook Pop Up Park has become a hub for the community to gather and stay socially connected."

Stockland has worked with CoLocal on community-led street activations at Point Cook Pop Up Park since 2018.

CoLocal founder, Sara Mitchell, said the organisation was delighted to partner with Stockland to deliver the very first SpringFest.

"SpringFest at Pop Up Park is a celebration of local fun that not only brings the community together, but supports local business, too," Ms Mitchell said.



"We thank our key supporters and stakeholders in helping to keep people connected at Point Cook Pop Up Park, the heart of our community here in Point Cook."

SpringFest at Point Cook Pop Up Park is proudly supported by CoLocal, Stockland, Wyndham City Council, and the Victorian State Government SME program. Events run until Saturday 16 December 2023.

SpringFest calendar of events

Saturday 4 November 2023

Spring Racing Fun Day

 Watch the Spring Racing Carnival live on the big screen, come dressed in your race day best for the fashions on the field competition sponsored by Gracie's Boutique, and kids can join in the fun in the hobby horse races. There'll even be a Spring Racing VIP section held at Miss Pickle

Saturday 11 November 2023

Diwali

 Hosted by Brands n Biz, Pop Up Park will celebrate the festival of lights with traditional fashion shows, dance workshops and performances, craft workshops, a festival of lights dance party with LED light characters. Plus visit in centre and see the Diwali art gallery with artwork by students at Raman Arts & Classes and Rangoli display created by local artist, Deepti Kulkarni

Wednesday 15 November 2023

Anti-bullying Week and Steve Irwin Day

 Kids can get involved in Pop Up Park with live reptile shows, kids story time, craft workshops and a Hey Dee Ho Bush Adventures concert

Saturday 18 November 2023

Sustainability Day

 Point Cook locals can learn how to be more sustainable and meet with local services including Wyndham City Council Green Living, Cleanaway, Point Cook Library of Things, Werribee River Association, and more. There'll also be fun for little ones with arts and crafts workshops and a performance by Hey Dee Ho

Sunday 19 November 2023

World Children's Day Rainbows and Unicorns Party

 Pop Up Park will transform into a Rainbows and Unicorns party to celebrate World Children's Day! There'll be roaming fairies and mermaids and kids can get their photo taken with a unicorn!
Continuing the fun, kids can sing and dance along to the Hey Dee Ho Pirate Adventure Concert and add some extra sparkle at the Glitter Face Paint station.



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Saturday 25 November 2023

Christmas Twilight Market

• Experience the magic of Christmas at the Twilight Christmas Market! Enjoy stalls by local creators filled with festive artisan goodies, delicious food, family entertainment and more.

Saturday 16 December

Carols in the Park

 Gather your friends and family, bring a picnic blanket and celebrate the festive cheer with sing-along carols in Pop Up Park

There will also be free movie nights at Point Cook Pop Up Park, with the schedule available here.

Media enquiries

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Stockland (ASX:SGP)

We are a leading creator and curator of connected communities with people at the heart of the places we create. For more than 70 years, we have built a proud legacy, helping more Australians achieve the dream of home ownership, and enabling the future of work and retail. Today, we continue to build on our history as one of Australia's largest diversified property groups to elevate the social value of our places, and create a tangible sense of human connection, belonging and community for our customers. We own, fund, develop and manage one of Australia's largest portfolios of residential and land lease communities, retail town centres, and workplace and logistics assets. Our approach is distinctive, bringing a unique combination of development expertise, scale, deep customer insight, and diverse talent - with care in everything we do. We are committed to contributing to the economic prosperity of Australia and the wellbeing of our communities and our planet.