

1 May 2024

## Stockland to expand its partnership with the Geelong United Basketball

[Link to images](#)

Stockland has increased its support for the Geelong United Basketball (GUB) association and will be the naming rights partner for the 2024 men's and women's National Basketball League semi-professional basketball league's division one (NBL1) teams.

As one of the largest basketball associations in Australia, GUB supports around 1,000 community teams and more than 500 representative players. It is Geelong's leading association for basketball, with GUB supporting grassroots basketball and providing young athletes with a pathway to NBL1.

Under the partnership, Stockland will also help reduce game costs, and bolster funding towards the teams' awards, facility management, customer service, referee retention and development, and first aid training.

Stockland Development Director Jackie Kent said Stockland is proud to be continuing its partnership with GUB and further investing in the development of community sport.

"For over 70 years, Stockland has been a leading creator of communities that are full of energy, soul and life. The NBL plays a role in bringing the Geelong community together, and we are proud to support the growth of basketball in the region via our ongoing partnership with GUB," Ms Kent said.

GUB General Manager of Partnerships and Marketing Connie Bolger said the association is delighted to receive support from Stockland.

"We work hard to give back to our community, and having the support of local businesses is an important element in allowing us to do this. Stockland's partnership means we can focus on the fun of the game and the continued progress of Geelong United Basketball," Ms Bolger said.

For upcoming events and ways to get involved with Geelong United Basketball, view details on [Geelong United Basketball's website](#).

Stockland has a growing footprint in the Geelong region:

- [Stockland Banksia](#) is a masterplanned community located in Armstrong Creek, between Geelong CBD and the Surf Coast. Armstrong Creek is one of Victoria's fastest growing suburbs, well-connected to Geelong's vibrant city centre, and is surrounded by schools, shops and transport links.
- [Stockland Halcyon Horizon](#) is a community designed for over 55s living, located in Armstrong Creek, in a hidden pocket of Horseshoe Bend Road. It has easy access to shopping, medical centres, and recreation nearby, as well as luxurious resort-quality facilities within walking distance of homes.

## Media enquiries

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## Stockland (ASX:SGP)

We are a leading creator and curator of connected communities with people at the heart of the places we create. For more than 70 years, we have built a proud legacy, helping more Australians achieve the dream of home ownership, and enabling the future of work and retail. Today, we continue to build on our history as one of Australia's largest diversified property groups to elevate the social value of our places, and create a tangible sense of human connection, belonging and community for our customers. We own, fund, develop and manage one of Australia's largest portfolios of residential and land lease communities, retail town centres, and workplace and logistics assets. Our approach is distinctive, bringing a unique combination of development expertise, scale, deep customer insight, and diverse talent - with care in everything we do. We are committed to contributing to the economic prosperity of Australia and the wellbeing of our communities and our planet.