
**LBG AUSTRALIA &
NEW ZEALAND**

2011



**BENCH-
MARKING
REPORT**

A stylized blue icon of a tree or a mountain peak, composed of several horizontal lines of varying lengths that form a triangular shape.

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1. Introduction

Thank you for participating in the LBG Australia & New Zealand annual benchmarking, 2011. Your company report, together with the Annual Benchmarking Report contains valuable information that can be used in a variety of ways.

Within your company

For many companies, the knowledge about how much they are contributing in the community, and where the money is going, is extremely valuable. The LBG methodology allows a company to form a reliable and holistic view of its community investment.

Communicating the results externally

Companies are increasingly under pressure to justify expenditure and justify the work they do in the community. These reports make it easier to inform customers, shareholders and the general public about your company's community contribution because the data is easily customisable to each target audience in a digestible format. The integrity of the data is verified through the use of an internationally recognised framework which is used by many of the world's leading companies.

This report details your corporate community investment contributions for 2011 benchmarked against companies from your sector and against LBG Australia/ New Zealand member companies who have participated in 2009, 2010 and 2011.

2010: 47 companies reported

2011: 48 companies reported

We look forward to working with you in 2012.

Yvonne Choong,
LBG Manager



Haystac

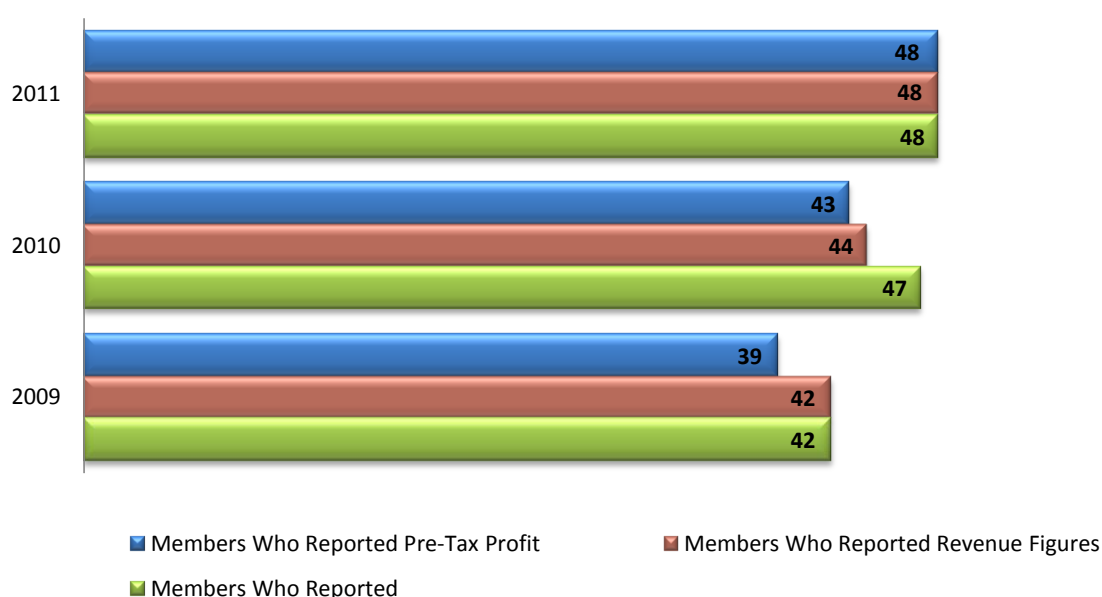
Phone: +61 2 8094 7749

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2. LBG Australia & New Zealand headline performance

Headline performance	2011	2010	2009
Total number of members	58	51	44
Number of members submitting a return	48 (83%)	47 (92%)	42 (95%)
Total contributions reported	\$258,867,437	\$254,424,657	\$295,261,008
Average estimate of contributions captured	85%	82%	79%
Contributions per employee	\$392	\$322	\$653
Total contributions as a percentage of pre-tax profit	0.60%	0.63%	0.77%
Total contributions as a percentage of revenue	0.08%	0.10%	0.11%
Average percentage of employees having paid time off to volunteer	7.8%	5.8%	8.3%
Average percentage of employees undertaking community activities	9.8%	7.2%	32.4%
Total leverage reported	\$113,882,852	\$50,474,740	\$95,167,775

2a. Members who reported

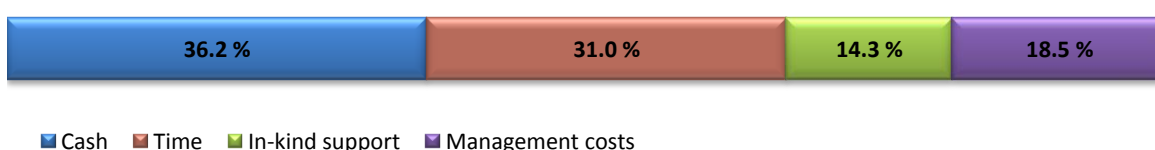


3. Stockland community contributions data snapshot

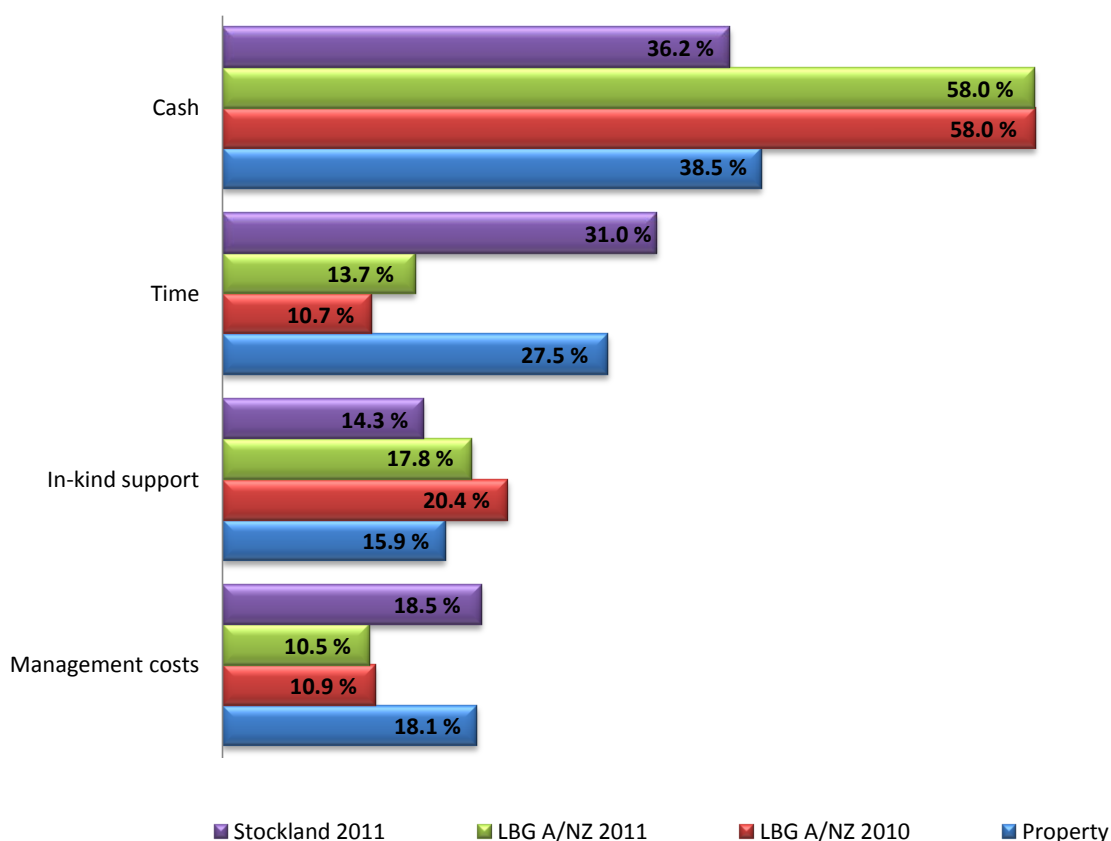
2011 LBG community contributions	2011 AUD\$	2010 AUD\$	% Change
Total community contributions	2,459,583	2,451,395	0.3%
Cash	890,951	566,866	57.2%
Time	762,584	882,867	-13.6%
In-kind support	350,704	582,532	-39.8%
Management costs	455,344	419,130	8.6%
Charitable donations	532,086	200,122	165.9%
Community investment	1,409,025	1,718,730	-18.0%
Commercial initiatives	63,128	113,414	-44.3%
Mandatory contributions	0	0	0.0%
Leverage (facilitated third party contributions)	234,655	135,439	73.3%
Indigenous contributions	N/A		

4. How Stockland contributed

4a. Contributions



4b. Benchmarked



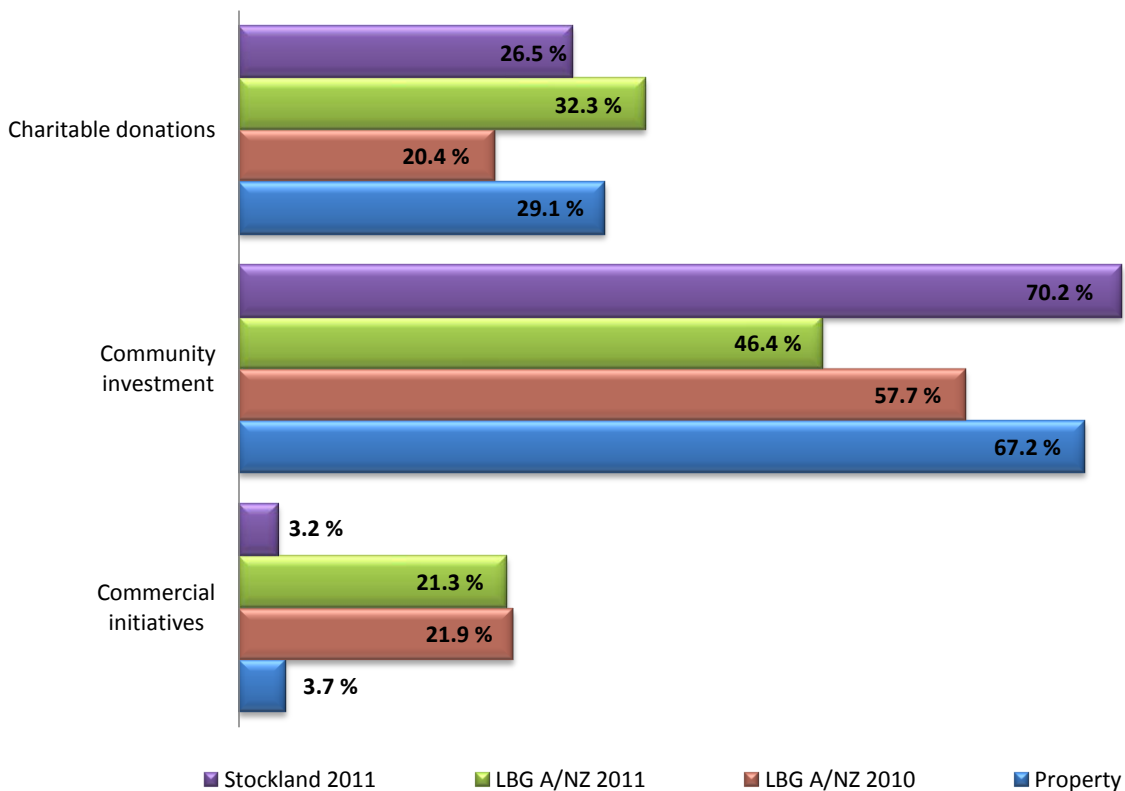


5. Why Stockland contribute

5a. Contributions



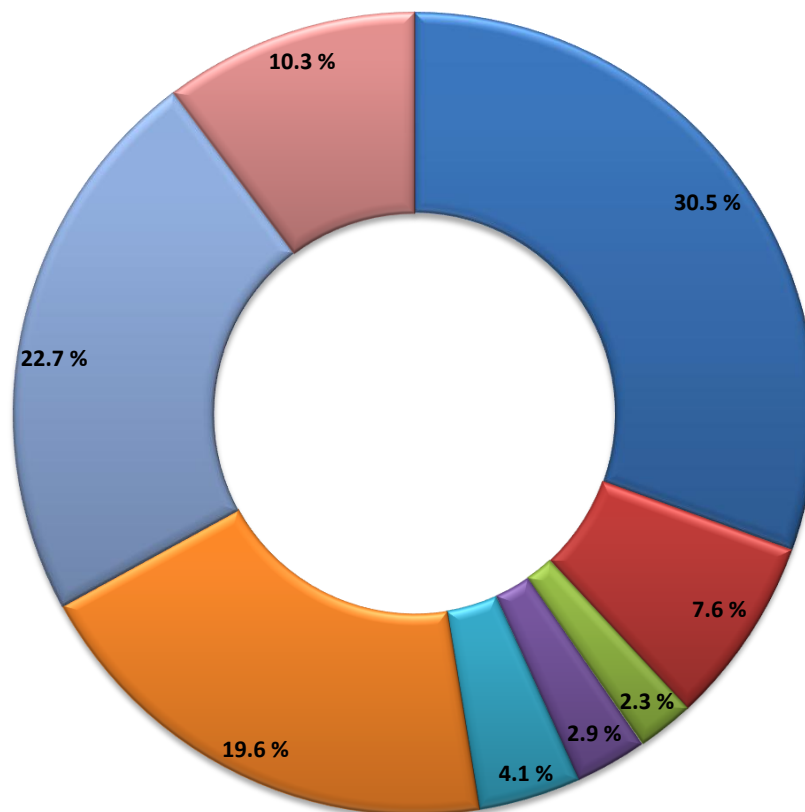
5b. Benchmarked





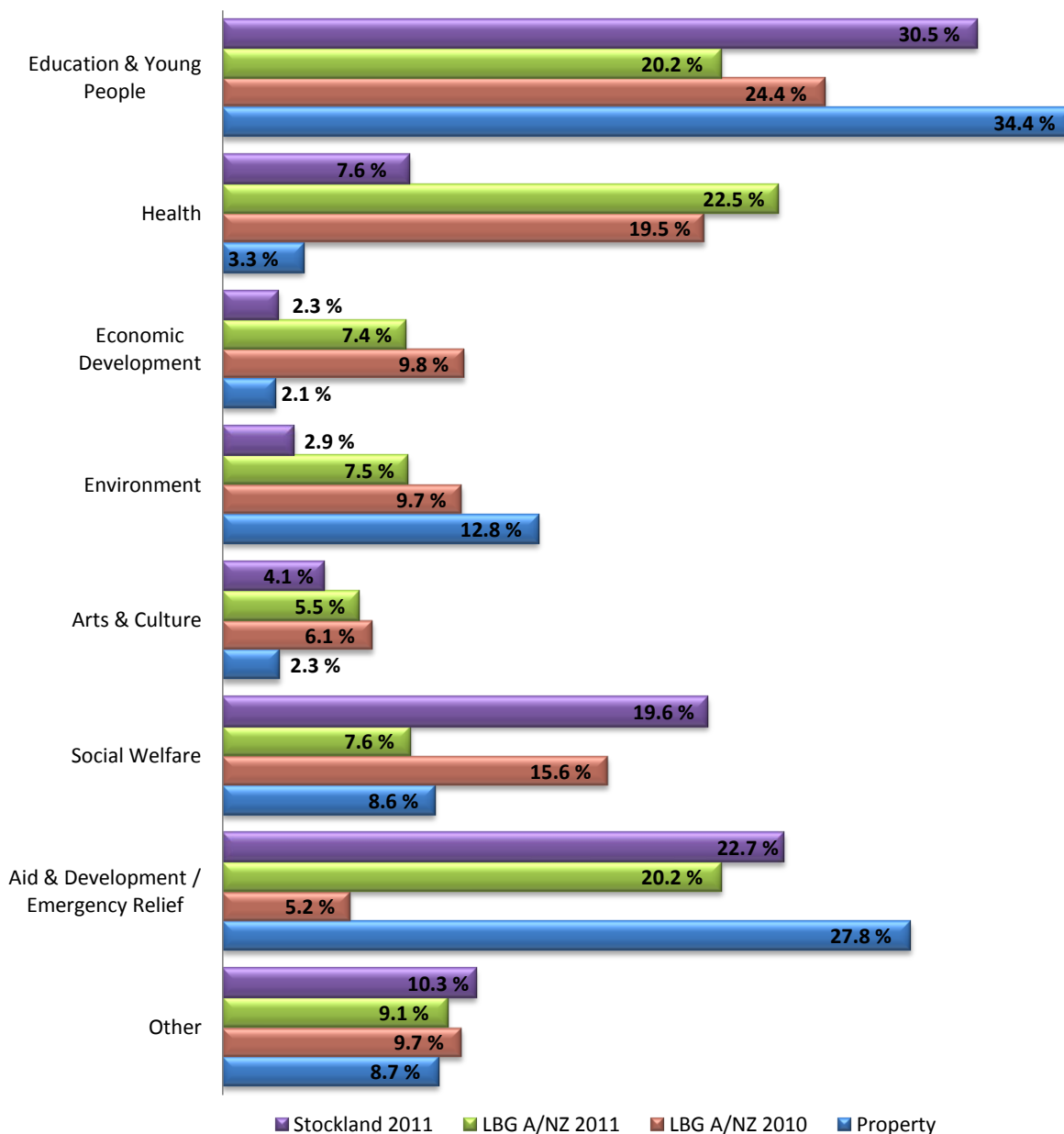
6. What Stockland supported

6a. Standard LBG categories



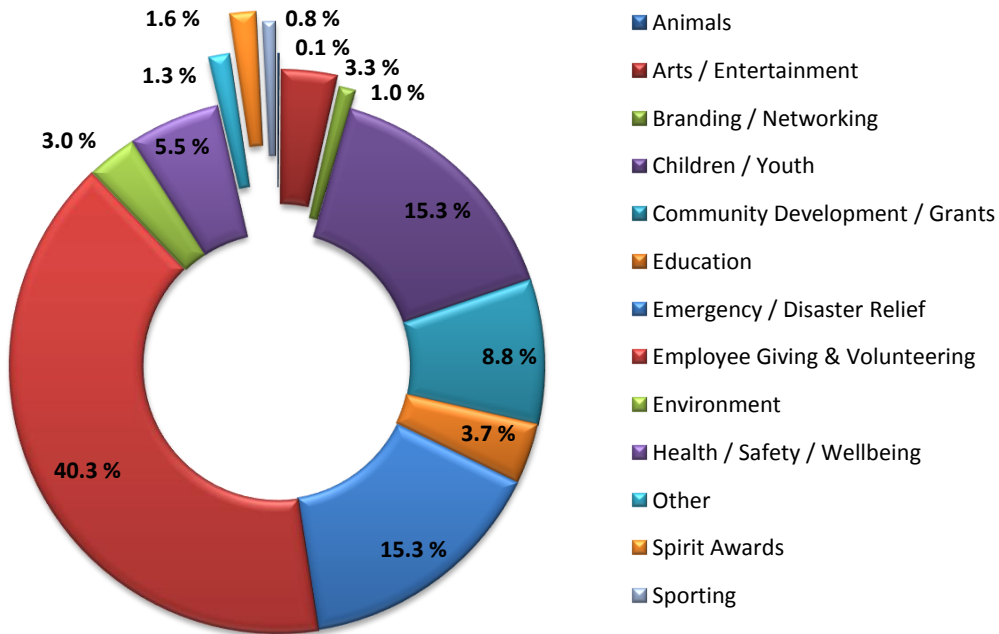
- Education & Young People
- Health
- Economic Development
- Environment
- Arts & Culture
- Social Welfare
- Aid & Development / Emergency Relief
- Other

6b. Benchmarked



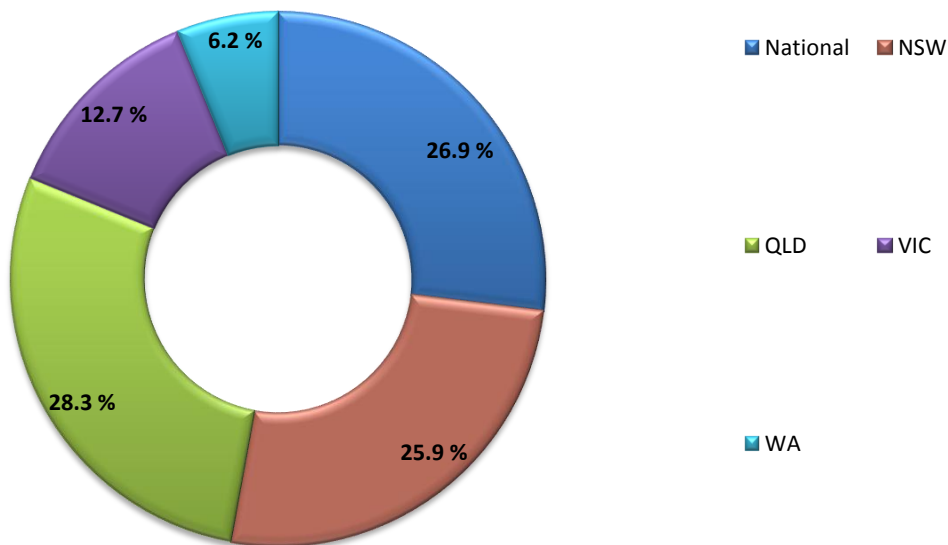


6c. Company-specific categories



7. Where Stockland contributed

7a. Geographic spread

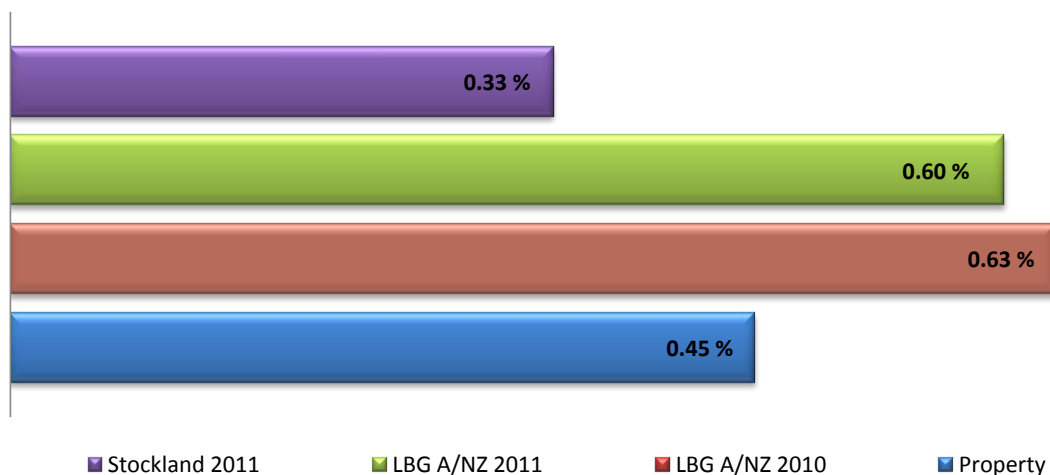


8. Analysing and comparing Stockland total contributions

Three indicators are provided for members to make comparisons against their sector and the membership as a whole. These include contribution per employee represented by a dollar value, contributions as a percentage of pre-tax profits and contributions as a percentage of total revenue. The full time employee number of employees in each company determines whether contributions per employee would be a relevant comparison. Companies with large operations will generally have a smaller amount per employee whilst companies with smaller operations will typically represent a larger figure per staff member. For this reason, pre-tax profit and revenue figures may be more applicable indicators for companies to use as a comparison against other benchmarked data.

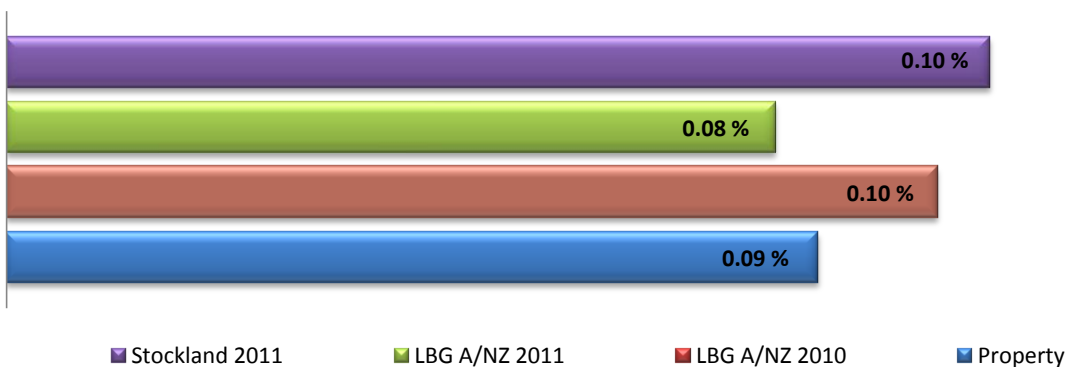
- As a percentage of pre-tax profit
- As a percentage of total revenues
- Per full time employee equivalent

8a. Contributions as a percentage of pre-tax profit



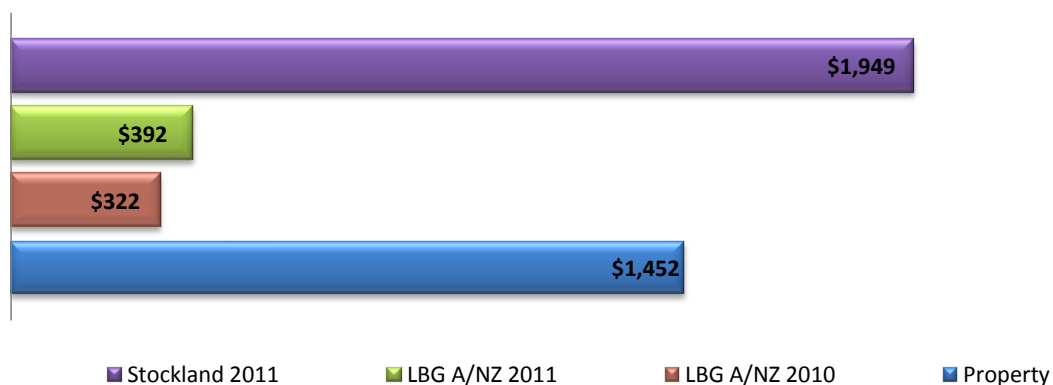
Highest contribution 2011:	70.7%
Lowest contribution 2011:	0.0%

8b. Contributions as a percentage of total revenue



Highest contribution 2011:	1.10%
Lowest contribution 2011:	0.02%

8c. Contributions per full time employee



Highest contribution 2011:	\$4,357
Lowest contribution 2011:	\$40

9. Stockland community investment management costs

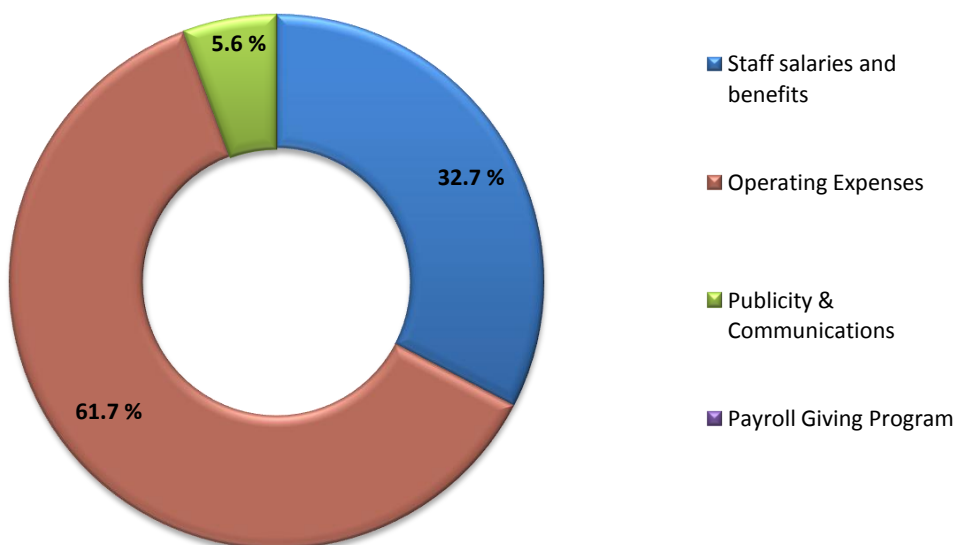
Management costs

LBG AU/NZ provides analysis of the management overheads associated with running community investment programs. The analysis identifies staff and other costs incurred to the company for the management and communication of the program. Management approaches vary considerably across the membership, from 'light touch' to 'hands-on' (for instance an actively managed employee engagement program will require 'above average' resourcing). Management cost data has been displayed to depict the breakdown of management costs to demonstrate the comparison of categories.

Management cost categories include:

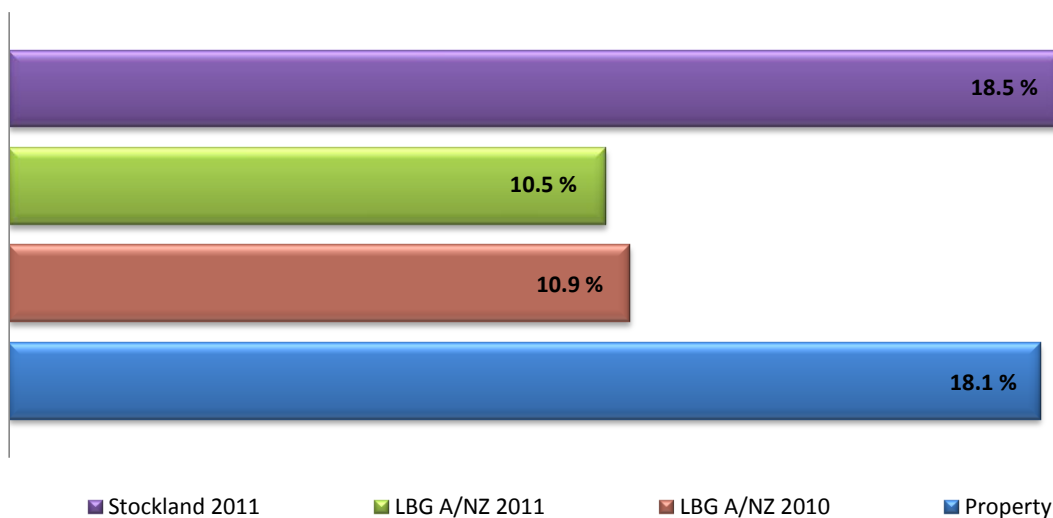
1. Staff salaries & benefits for corporate community investment staff
2. Operating expenses including overheads, research, evaluation and other CCI resources
3. Publicity and communications of community engagement including communications costs
4. Payroll giving programs costs

9a. Analysis of management costs





9b. Management costs as a percentage of total contributions



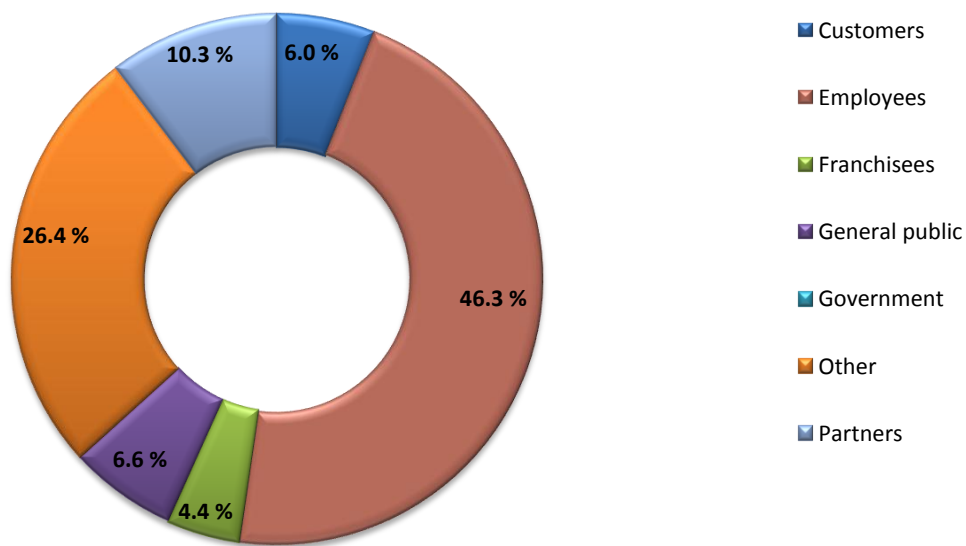
Number of Community Investment personnel (full time employees)	
Stockland	LBG A/NZ 2011 average
1.0	4.1



10. Leverage - facilitated third party contributions

Leverage is the additional contributions raised by other parties or obtained for the beneficiary organisation as a direct result or initiative of your company's activity. It can include cash, time, and in kind contributions. Leverage categories were introduced in 2009, so that companies can better understand how their involvement impacts additional funds raised.

10a. Leverage analysis

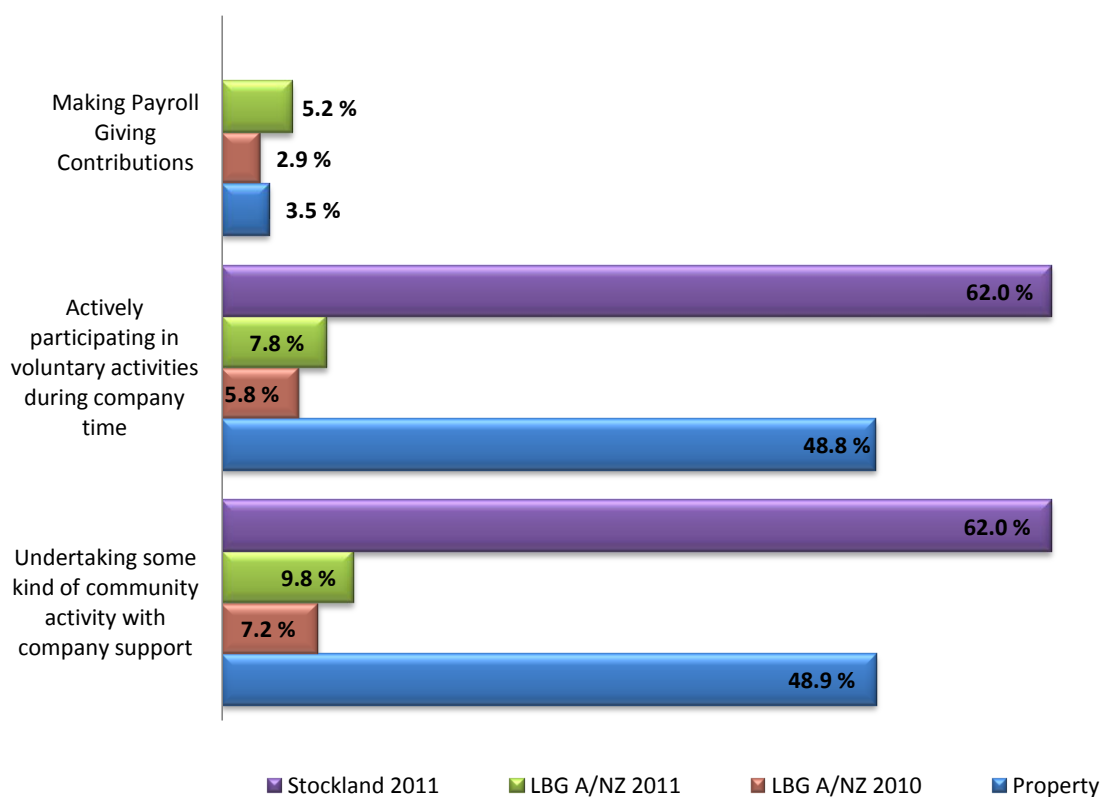


Stockland Leverage total	Leverage as a percentage of your total contributions
\$234,655	9.5%



11. A Summary of Stockland employee engagement

11a. Employee involvement



12. A Summary of Indigenous contributions

12a. Indigenous contributions

No Information Reported

Number of companies who reported a contribution

Property	0
LBG A/NZ 2011	17

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13. LBG members, 2011

